

SECTION-B

UNIT-I

2. Describe the term E-Commerce. What are the various social and economic impacts of E-Commerce?
3. Elaborate existing E-Business environment in India.

UNIT-II

4. Discuss various management issues in online banking.
5. Explain the concept and technology of WWW.

UNIT-III

6. Explain the concept of Supply Chain Management in detail. Why it is important to any industry or any organization? Illustrate by citing suitable examples.
7. Describe various tools used for internet marketing.

UNIT-IV

8. Why is security important in E-Business? What are the security issues to be taken into account while designing a security system for E-Business?
9. What is public key encryption? In what way is it different from private key encryption? Why is it important in E-Commerce?

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