Roll No.							Total No. of Pages : 0
							<b>U</b>

Total No. of Questions: 09

# B.Sc.(ATHM) (2013 to 2017) (Sem.-2) TOURISM INDUSTRY PROFILE

Subject Code: BTA-07 M.Code: 11537

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

# **SECTION-A**

## Q.1 Explain the following terms:

- a) Tourist train
- b) Deccan odyssey
- c) Palace on wheels
- d) Destination management company
- e) Resorts
- f) Boutique hotel
- g) Tour operator
- h) Ancillary services
- i) Accessibility
- j) FHRAI

### **SECTION-B**

- 2. Mention the various destinations covered by Golden Chariot.
- 3. Write a short note on IATA.
- 4. Explain the main functions of FHRAI in hospitality industry.
- 5. "Accommodation is a main element of tourism". Comment.
- 6. Write a short note on Thomas cook.

### **SECTION-C**

- 7. Write a detailed note on Oberoi Vanyavillas.
- 8. Highlight the main goals of IATA.
- 9. Mention the various product lines offered by Jet airways.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M Code 11537 (S2)-950