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B.Sc.(ATHM) (2013 & to 2017)   (Sem.–4)
TRAVEL AGENCY & TOUR OPERATIONS
Subject Code : BTA-20
M.Code : 71052

Time : 3 Hrs.   Max. Marks : 60

INSTRUCTION TO CANDIDATES :
1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Explain briefly the following terms :**

   a) Define the components of a tour package.

   b) Mention different types of passports issued in India.

   c) Define BTQ and LERMS.

   d) What is the difference between passport and visa?

   e) Name four countries offering e visa to Indian.

   f) Name two sightseeings each of Sydney and Pattaya.

   g) Name the capitals of Australia, Germany, Spain and France.

   h) Name the CEO's of Thomas Cook and La Passage to India.

   i) Why is an Itinerary important?

   j) Why is the Delhi, Agra and Jaipur circuit called Golden triangle.

SECTION-B

2. Explain elaborately the factors to be kept in mind while designing an itinerary. Support your answer with suitable examples.

3. Draw a 7 nights itinerary of Rajasthan. Mention the distance between the places, mode of transport used, timings of check in and checkout and sightseeing. Frame a detailed tourist itinerary of Malaysia (6 to 7 nights).

4. Singapore is a fantastic tourist destination. Explain with the help of a detailed itinerary.

5. Frame a detailed tourist itinerary of Malaysia (7 to eight nights).

6. List briefly the documents required by a travel agency to become an IATA member.

SECTION-C

7. Prepare a 12 to 13 nights tour itinerary of Europe. Be specific with the cities and sightseeings.

8. Prepare a 12 to 13 nights tour itinerary of Australia. Be specific with the cities and sightseeings.

9. An entrepreneur wants to visit Germany with his family for a holiday. Mention the documents he needs for his tourist visa file.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.