

Total No. of Questions : 09

RESEARCH METHODOLOGY & MANAGEMENT DECISIONS

Subject Code : BTA-28

M.Code : 71804

Time : 3 Hrs.

Max. Marks : 60

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students has to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students has to attempt any **TWO** questions.

SECTION-A

Q1 Answer the following :

- a. Explain the meaning of the term Research.
- b. What is correlation?
- c. What do you mean by research report?
- d. What is mode?
- e. What is the meaning of foot notes?
- f. Define Skewness.
- g. What is Hypothesis and why is it necessary in research?
- h. Define sampling.
- i. What is proof reading?
- j. What are the measures of dispersion?

SECTION-B

- Q2 What are the various objectives and barriers of a good research?
- Q3 Explain with examples the methods of collecting primary data.
- Q4 What do you understand by secondary data? What are the various sources from where secondary data can be collected?
- Q5 Give the relevance of Questionnaire in hospitality research.
- Q6 In detail explain about random sampling techniques.

SECTION-C

- Q7 Discuss the role of information technology in research.
- Q8 Explain the various points that are to be kept in mind while writing and presenting a report.
- Q9 What is meant by processing of data? What are the various steps in data processing?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.