Roll No.							Total No. of Pages: 0
							3

Total No. of Questions: 09

B.Sc.(JAMC) (Sem.-1) PRINCIPLES OF COMMUNICATION

Subject Code: BJAMC-101 Paper ID: [B0425]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Meaning of communication
- b) Formal communication
- c) Downward communication
- d) Message
- e) Feedback
- f) Intrapersonal communication
- g) Listening
- h) Welcome address
- i) Encoding
- j) Body language

SECTION-B

- 2. List five techniques of communication.
- 3. Give a standard definition of communication.
- 4. Enumerate five characteristics of communication.
- 5. Highlight the importance of listening in Communication.
- 6. What are different purposes of reading?

SECTION-C

- 7. Discuss the 7C's of communication.
- 8. What steps are required for planning and conducting an interview?
- 9. Discuss in detail the model of Reading to Learning.