Roll No.							Total No. of Pages: 0	2

Total No. of Questions: 09

B.Sc.(JAMC) (Sem.-2) EDITING AND PRINCIPLES OF LAYOUT & DESIGN

Subject Code: BJAMC-106 Paper ID: [B0432]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Editing
- b) Layout
- c) Style Sheet
- d) Sub Editor
- e) Newspaper
- f) Balance
- g) Proportions
- h) Tones
- i) Typography
- j) Offset

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SECTION-B

- 2. Explain the need for editing.
- 3. What is meant by copy testing?
- 4. What is newsroom?
- 5. List different kinds of periodicals.
- 6. Distinguish between layout and design.

SECTION-C

- 7. Discuss the principles of editing.
- 8. What are the types of headline? Discuss the principles of headline writing.
- 9. Explain offset printing process.

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