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Total No. of Questions: 09

B.Sc.(JAMC) (Sem.-2) REPORTING TECHNIQUES & SKILLS

Subject Code: BJAMC-104 M.Code: 13008

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION A

1. Write briefly:

- a) News Channel
- b) News
- c) Interview
- d) Fact checking
- e) Lead
- f) Byline
- g) News story
- h) Style book
- i) Press release
- j) News angle

SECTION-B

- 2. What is reporting?
- 3. Highlight the importance of taking notes in reporting.
- 4. What is inverted pyramid?
- 5. What is a single incident story?
- 6. List various sources of news.

SECTION-C

- 7. Enumerate the dos and don'ts of reporting the expected and unexpected.
- 8. Highlight the importance of lead and discuss various type of lead.
- 9. What are the skills required in writing for magazine?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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