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B.Sc. (JAMC) (Sem.-3) MEDIA MANAGEMENT AND ETHICS

Subject Code: BJAMC-201 M.Code: 13013

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Media
- b) Ethics
- c) Freedom of speech
- d) Defamation
- e) Libel
- f) Copy right
- g) RTI
- h) Prasar Bharti
- i) Management
- j) Ownership

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SECTION-B

- 2. What is Article 19(1) a?
- 3. What is slander?
- 4. When does contempt of court takes place?
- 5. Define management.
- 6. List five internal pressures on media.

SECTION-C

- 7. Discuss the nature and scope of media ethics.
- 8. What are the merits and demerits of trust form of media ownership?
- 9. What are the laws and ethics related to broadcasting?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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