

Roll No.

Total No. of Pages : 02

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B.Sc. (JAMC) (Sem.-3)
MEDIA MANAGEMENT AND ETHICS
Subject Code : BJAMC-201
M.Code : 13013

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Media
- b) Ethics
- c) Freedom of speech
- d) Defamation
- e) Libel
- f) Copy right
- g) RTI
- h) Prasar Bharti
- i) Management
- j) Ownership

SECTION-B

2. What is Article 19(1) a?
3. What is slander?
4. When does contempt of court takes place?
5. Define management.
6. List five internal pressures on media.

SECTION-C

7. Discuss the nature and scope of media ethics.
8. What are the merits and demerits of trust form of media ownership?
9. What are the laws and ethics related to broadcasting?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.