

**Total No. of Questions : 09**

**B.Sc. (JAMC) (Sem.-4)**  
**PHOTO JOURNALISM**  
**Subject Code : BJAMC-206**  
**M.Code : 13020**

**Time : 3 Hrs.**

**Max. Marks : 60**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**1. Write briefly :**

- a) Photography
- b) Communication
- c) Still camera
- d) Shutter
- e) Aperture
- f) Natural light
- g) Portrait
- h) Cropping
- i) Touch-up
- j) Caption

### **SECTION-B**

2. Mention five features of photography as a medium of photography.
3. Highlight the importance of diaphragm.
4. What are lighting equipments?
5. Why is cropping done?
6. What is reflex camera?

### **SECTION-C**

7. Write a brief history of photography.
8. What are photo developing and printing techniques?
9. What are the do's and don'ts of Fashion and advertising photography?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**