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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-3)
PRINT MEDIA-II
Subject Code : BMEFT-201
M.Code : 13513

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Objectivity
- b) Balance
- c) Credibility
- d) Define Reporting.
- e) Off-the Record statement
- f) Embargo
- g) Press release
- h) Editing
- i) Copy
- j) Proofreading

SECTION-B

2. What are the principles of reporting?
3. List the qualities of a good reporter.
4. What are the features of investigative reporting?
5. Explain the need of editing.
6. How is copy prepared for press?

SECTION-C

7. What are the problems connected with reporting crime?
8. Discuss the principles of editing.
9. What makes health a very important area of reporting?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.