

Roll No. 

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Total No. of Pages : 02

Total No. of Questions : 09

**B.Sc.(MEFT) (Sem.-4)**  
**ONLINE JOURNALISM**  
**Subject Code : BMEFT-206**  
**Paper ID : [F0318]**

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**SECTION-A**

**1. Write briefly :**

- a. Meme
- b. Troll
- c. Hits
- d. Podcast
- e. Blog
- f. HTML
- g. Meta Tags
- h. Social Media
- i. Spam
- j. Tweet

### **SECTION-B**

2. What is Information superhighway?
3. What are basics of Cyber journalism?
4. What is Citizen Journalism?
5. Merits and Demerits of Cyber journalism.
6. What is Internet Radio?

### **SECTION-C**

7. Describe the Concept, nature and scope of Online Journalism.
8. Principles of writing news and features for online journalism.
9. Describe the layout and online editions of newspaper.