

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BTTM (2018 Batch) (Sem.-3)**  
**SPECIAL INTEREST TOURISM**  
**Subject Code : BTTM-307-18**  
**M.Code : 76800**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

**Q1. Answer briefly :**

- a) What is SIT?
- b) Define Tourism interest cycle.
- c) Enlist five dark tourism sites in India.
- d) Pen down the adventure activities available in Manali.
- e) Enlist the various types of tourism.
- f) What is the role of media in tourism sector?
- g) Expand CBT.
- h) What is difference between backpacker and flashpackers?
- i) Which places are famous for wine tasting in India?
- j) What are main SIT products of India?

## **SECTION-B**

- Q2. Suggest itinerary of slum tourism in India.
- Q3. What is difference between gastronomy tourism and culinary tourism?
- Q4. Discuss the concept of special interest tourism.
- Q5. What is scope of senior tourism in India?
- Q6. Is SIT alternative to mass tourism? Comment.

## **SECTION-C**

- Q7. Describe the various resources required for development of SIT products.
- Q8. Discuss in details the parameters of Community Based Tourism. Also cite certain examples of successful CBT initiatives.
- Q9. Present two famous case studies related to SIT business.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**