

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (2018 Batch) (Sem.-3)

TOURISM PRODUCT OF INDIA : CULTURAL HERITAGE

Subject Code : BTM-306-18

M.Code : 76799

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Answer briefly :**
 - a. Define Culture?
 - b. What is the difference between ethics and culture?
 - c. How will you define unity and diversity?
 - d. How cultural attractions are important for tourism promotion?
 - e. What is spiritual tourism?
 - f. Write down the folk dances of Tamil Nadu.
 - g. Write down five classical dances of India.
 - h. What is UNESCO?
 - i. What is called as folklore?
 - j. Which places in Uttar Pradesh are associated with the Ramayana birthplace?

SECTION-B

2. Write a short note on Indian culture.
3. How natural heritage forms the basis of tourism industry in India?
4. Explain about the four stages of life according to Hindu mythology.
5. What do you understand by Indian ethos?
6. Explain in detail about the classical dances of India.

SECTION-C

7. Describes about the major factors that influencing the culture.
8. Write an essay on the biodiversity of India.
9. Write a brief note on any five UNESCO cultural world heritage sites in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.