

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Voc. (Tourism and Hospitality Management) (Sem.-1)**

# INTRODUCTION TO HOSPITALITY INDUSTRY

**Subject Code : BVTHM-101-19**

**M.Code : 77177**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

**1) Write briefly :**

- a) IH&RA
- b) Shopping Arcade
- c) Travel Desk
- d) Consortia
- e) DOT
- f) QSR
- g) B&B Hotels
- h) Chain concept
- i) Guide
- j) Motels

## **SECTION-B**

**Explain :**

- 2) Global Distribution System.
- 3) Functions of PAT A.
- 4) Latest Technology used in Hotels.
- 5) Types of Restaurants.
- 6) Classification of Hotels on the basis of Location.

## **SECTION-C**

- 7) Define the term Hotel and explain various types of Ownership.
- 8) Explain INN. Also explain any Eight Supplementary Accommodations in brief.
- 9) Explain the growth and development of Oberoi group of hotels.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**