

Roll No.

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Total No. of Pages : 02

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B.Voc.(Tourism and Hospitality Management/Travel & Tourism Management) (Sem.-1)

TOUR ESCORTS AND TRAVEL CONSULTANT

Subject Code : BVTTM-105-19

M.Code : 77151

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a. Travel agent.
- b. ABC.
- c. Itinerary.
- d. IATA.
- e. Brochures.
- f. VISA.
- g. Voucher.
- h. Conferences.
- i. Linkages.
- j. Travel agency manuals.

SECTION-B

2. Explain the role of tour operator.
3. Explain the meaning of proprietorship.
4. Write a detailed note on TAAI and its functions.
5. Write a detailed note on SOTC.
6. Explain the meaning and need for market research in travel agency business.

SECTION-C

7. Write a note on various components of travel agency.
8. Explain the role of Ministry of Tourism in the growth of travel agency business.
9. Write a detailed note on functions of a travel agent.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.