

**Roll No.**

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**Total No. of Pages : 01**

**Total No. of Questions : 08**

**M.A. (JAMC) (2018 Batch) (Sem.-3)**

## NEW MEDIA (2)

**Subject Code : MAJMC-303-18**

**M.Code : 76739**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION A, B, C & D contains TWO questions each.
2. Attempt any FIVE Questions in all, selecting atleast ONE question from each Section
3. Each question carries TWELVE marks.

## SECTION-A

1. Discuss the role of Information and communication technologies in the development of society.
2.
  - a) Explain Internet as a medium of Communication.
  - b) Define New Media in detail.
  - c) Merits of New Media.

## SECTION-B

3. What is a search engine? Discuss various types of search engines.
4. Define Social Media. List popular social media applications and discuss their use.

## SECTION-C

5. Discuss the various advantages of online newspapers.
6. Write a note on :
  - a) Scope of cyber journalism in India
  - b) Web Page Development.

## SECTION-D

7. Explain the need for ethics in New Media.
8.
  - a) What is cyber crime? Give examples.
  - b) Discuss the role of Social media during elections.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**