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Total No. of Pages : 01

Total No. of Questions : 08

M.A.(JAMC) (2018 Batch) (Sem.-1)

PRINT JOURNALISM

Subject Code : MAJMC-103-18

Paper ID : [75310]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any five questions from each unit. Each question carries twelve marks:

UNIT-I

1. What is the definition, function and elements of news?
2. What are the uses of 5WS and 1H?

UNIT-II

3. Define feature. What are different types of feature?
4. What are different techniques and types of interview?

UNIT-III

5. Highlight the importance of magazine section pullouts.
6. What is column? What are the do's and don'ts of writing column?

UNIT-IV

7. Discuss the principles of editing.
8. What are text-breakers and what is their importance?