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Total No. of Pages : 01

Total No. of Questions : 08

M.A. (JAMC) (2018 Batch) (Sem.-2)

NEW MEDIA (1)

Subject Code : MAJMC-202-18

M.Code : 76037

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION A, B, C & D contains TWO questions each.
2. Attempt any FIVE Questions in all, selecting atleast ONE question from each Section.
3. Each question carries TWELVE marks.

SECTION-A

- Q1 Define internet. What are the salient features of internet that make it different from traditional media?
- Q2 Why is multimedia an example of convergence?

SECTION-B

- Q3 Write about the origin and development of e-newspapers and news sites. Give examples of popular news sites.
- Q4 How has the use of internet technology affected the news gathering techniques?

SECTION-C

- Q5 What kind of multimedia tools are being used by the cyber journalists?
- Q6 What caution needs to be taken while writing for the web?

SECTION-D

- Q7 How has online journalism encouraged two way communication between the sender and receivers?
- Q8 Why is it important to create awareness about the misuse of internet technology in the form of cyber crime?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.