

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Com.(Professional) (2016 to 2017) (Sem.-1)
COMMERCE AND MANAGEMENT THOUGHT

Subject Code : MCOP-101

M.Code : 70894

Time : 3 Hrs.

Max. Marks : 80

INSTRUCTION TO CANDIDATES :

1. SECTIONS-A, B, C & D contains TWO questions each carrying FIFTEEN marks each and students has to attempt any ONE question from each SECTION.
2. SECTION-E is COMPULSORY consisting of TEN questions carrying TWO marks EACH.

SECTION-A

1. Discuss modern functions of commerce. Is commerce an art or a science.
2. *“Commerce is related to Distribution of goods”*. Explain this statement with example.

SECTION-B

3. Discuss the different levels of management in a business enterprise.
4. *“To manage is to forecast and plan, to organize, to command, to Co-ordinate and to control”*? Discuss.

SECTION-C

5. Describe the contribution of Elton Mayo and Senge to the development of management thought.
6. What is bureaucratic model of management? Discuss its merit in detail.

SECTION-D

7. What is knowledge management? Discuss various limitations in detail.
8. Define learning organization. Also discuss the concept of learning organisation in lieu of modern management.

SECTION-E

9. Write a note on :

- a) Aids to trade
- b) Commerce vs. Management
- c) Medieval period in management
- d) Middle management
- e) Interpersonal relationships
- f) Operative management
- g) Espirit-De-Corps
- h) System approach
- i) Management of strategic change
- j) Nature of activity

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.