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Total No. of Pages : 01

Total No. of Questions : 10

M.Phil (JAMC) (2018 Batch) (Sem.-1)

PERSPECTIVES IN JOURNALISM

Subject Code : MPHJMC-102

Paper ID : [75620]

Time : 3 Hrs.

Max. Marks : 100

INSTRUCTIONS TO CANDIDATES :

2. There are FIVE Units : Units-I, II, III, IV & V.
3. Each Section contains TWO questions each, carrying TWENTY marks each.
4. Student has to attempt any ONE question from each UNIT.

UNIT - I

1. Highlight the significance of media ethics.
2. Provide a critical appraisal of globalization theories and media internalization.

UNIT-II

3. Discuss status of Indian media in the age of globalization.
4. What is yellow journalism and what are its characteristics?

UNIT-III

5. Enumerate those recommendations of Press Communication Reports that are relevant even today.
6. What are the objective functions and general powers of Press Council of India?

UNIT-IV

7. Discuss the nature, production and dissemination of news in the global public space.
8. Discuss the methods and strategies used by government to control media in India.

UNIT-V

9. Why has banal journalism occupied a central place in news discourse in India?
10. What are the unique feature of web journalism?