

Roll No.

Total No. of Pages : 03

Total No. of Questions : 07

M.Sc CLINICAL RESEARCH (Sem.-1)
PROFESSIONAL COMMUNICATION

Subject Code : UC-MSCR-105-19

M.Code : 77294

Time : 2 Hrs.

Max. Marks : 35

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **FIVE** questions carrying **ONE** marks each.
2. **SECTION-B** contains **THREE** questions carrying **FIVE** marks each and students have to attempt any **TWO** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

- 1. Write briefly :** **(1×5)**
- a) What is a flowchart?
 - b) Define scope of clinical research.
 - c) What should we bear in mind while framing a questionnaire for research?
 - d) Write a note on features of e-mails.
 - e) What has to be kept in mind while describing a process?

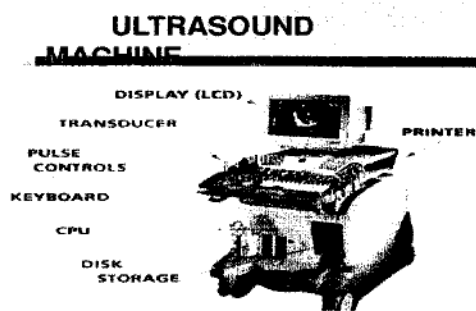
SECTION-B

2. Read the passage below and answer the questions that follow : (05)

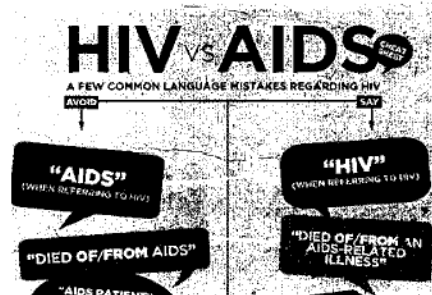
Competition can be a great motivator. It can move you to go that extra mile and do that much better. But things start to go wrong when beating someone becomes your only goal. At every step along the way, you will be compared whether with fellow students or siblings. Competitions and comparisons are part of every student's life but as a student, you have to learn to deal with these comparisons and let these not get the better of you. Whether you "win" or "lose", if you lose sight of what really matters, it is only going to distract you away from your growth. No matter how well you do, letting your success get to your head can be disastrous. It takes you away from the things that really matter and your complacency might even hamper your performance the next time around. And at the same time, if you look at the performance of another person as your benchmark, you are

bound to be disappointed at some point. Irrespective of how well you might have done at some other point, you are bound to come across someone who is a shade better than you. And when a comparison is done, how you deal with it could define who you are and what you will be tomorrow. Here is some advice: Do not judge yourself by how others have performed. Set your own targets and raise the bar for yourself.

- a) How can competition motivate us? (1)
 - b) What should not be allowed to happen? (1)
 - c) What can be disappointing? (1)
 - d) Use the following words in your own sentences: distract, complacency (2)
3. With the help of the image below, describe the Ultrasound Machine : (5)



4. Analyze the advertisement and give your views : (5)

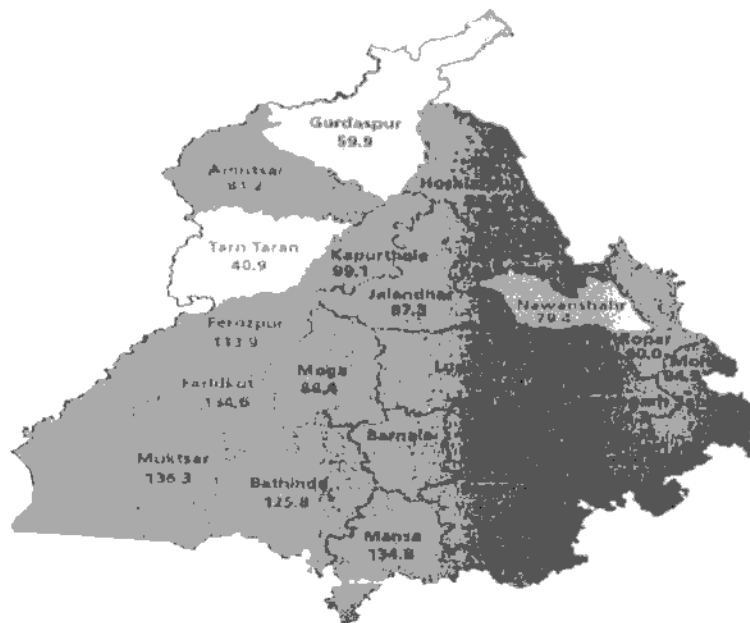


SECTION-C

5. Write an essay on “Self-Prescription of Medicine by People” OR “Role of Doctors in Controlling Drug Addiction Among Youth”. (10)
6. Draft a letter to the Medical Superintendent of a Civil Hospital regarding need to maintain supply of essential medicines in the hospital. (10)

7. Explain the spread of cancer in Punjab while interpreting the data as given below : (10)

Cancer prevalence (per 100,000 population)



NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.