

Roll No.

Total No. of Pages : 01

Total No. of Questions : 06

M.Sc.(JAMC) (2016 to 2017) (Sem.-1)
PRINT MEDIA IN INDIA : GROWTH & DEVELOPMENT
Subject Code : MJAMC-102
M.Code : 21502

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **Attempt any FIVE questions out of SIX questions.**
 2. **Each question carries TWELVE marks.**
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1. Write a note on any two pioneer publication in Europe.
 2. What is the contribution of Raja Ram Mohan Roy?
 3. Write a brief note on “The Times of India”.
 4. What are the distinguishing features of India Today?
 5. Give an introduction to Origin and development of Punjabi Press.
 6. What is the current state of language press in Punjabi?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.