M.Sc.(Fashion Marketing Management) (2018 Batch)   (Sem.–3)
HUMAN RESOURCE MANAGEMENT
Subject Code : MSFMM309-18
M.Code : 76718

Time : 3 Hrs.   **Max. Marks : 60**

INSTRUCTION TO CANDIDATES :
1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of THREE Sub-sections : Units-I, II & III.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Attempt any FOUR questions, ONE from each Sub-section and fourth from any sub-section.**

SECTION-A

Q1. Answer briefly :

a) What is HRM?

b) What is recruitment?

c) Define MBO.

d) What is balanced scorecard?

e) Define placement.

f) What is job enrichment?

g) Define competency mapping.

h) What is job specification?

i) State any one role of HR department.

j) What is an organization?

SECTION-B

UNIT-I

Q2. Discuss the scope of HRM and its models.

Q3. Discuss the roles of HR Executives and challenges faced by them in modern time.

UNIT-II

Q4. What are the different methods of Job Analysis and job Description?

Q5. What are the different methods of managing the de-jobbed world? Explain.

UNIT-III

Q6. Discuss the various factors which affect recruitment of employees in an organization.

Q7. Discuss the performance appraisal process and its importance.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.