Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐ Total No. of Pages : 02

Total No. of Questions : 09

M.Sc.(ATHM) (2016 & Onward) (Sem.–4)
RESEARCH METHODOLOGY
Subject Code : PTA-202
M.Code : 71350

Time : 3 Hrs. Max. Marks : 60

INSTRUCTION TO CANDIDATES :
1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Explain the following :**

   a) Survey

   b) Sencors

   c) Mode

   d) Mean

   e) Correlation

   f) Variables

   g) Content analysis

   h) Male survey

   i) Research Methodology

   j) Bibliography

SECTION-B

2. Highlight the importance of secondary data.

3. Draw the format of questionnaire.

4. Write down the merits and demerits of non probability sampling.

5. What do you understand by the term research plan?

6. Write down a note on diagnostic research.

SECTION-C

7. List out the various uses of computers in tourism research.

8. Differentiate index from glossary and charts from tables.

9. Write a note on footnotes and appendices.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.