



### SECTION-B

- 2) Marketing intermediaries for tourism
- 3) State and explain the sources of working capital.
- 4) Role of State Tourism Department in the preservation of heritage sites in the state.
- 5) Give a brief of the marketing activities undertaken by tour operator.
- 6) Discuss various levels of Management.

### SECTION-C

7. Discuss the major responsibilities of financial manager in tourism sector.
8. “*Event plays an important role in attracting tourist to a destination*”. Justify the statement with the help of suitable examples.
9. Write an essay on the Human resource development in Tourism Industry.

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