

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

M.Sc.(Fashion Marketing Management) (2018 Batch) (Sem.-1)
PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS
Subject Code : MSFMM-109-18 (Non core)
M.Code : 75292

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of THREE Sub-sections : Unit-I, II & III.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Attempt any FOUR questions, ONE from each Sub-section and fourth from any sub-section.**

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SECTION-A

1. Define the following :
 - a. Personality
 - b. Self efficiency
 - c. Values
 - d. Career
 - e. Positive attitude
 - f. Emotions
 - g. Skills
 - h. Body language
 - i. Development
 - j. Need

SECTION-B

UNIT-I

2. What is personality development? Write in detail about the method that can be used to develop a personality.
3. Which things can affect the development of an individual's personality?

UNIT-II

4. Discuss about the Freudian's stages of development in detail.
5. Write a detailed note on Maslow's hierarchy of needs.

UNIT-III

6. Discuss about positive and negative impact of culture's values and beliefs on personality.
7. Elaborate on the environmental factors that impacts the personality development.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.