Roll No. Total No. of Pages: 01

Total No. of Questions: 10

M.Sc.(Fashion Marketing Management) (2018 Batch) (Sem.-1)

QUALITY CONTROL

Subject Code: MSFMM-110-18 (Non Core)
Paper ID: [75293]

Time: 3 Hrs. Max. Marks: 30

INSTRUCTIONS TO CANDIDATES:

1. Attempt ONE question from each unit.

UNIT-I

- Ql. Explain the philosophy of Demming.
- Q2. Give historic development on maintaining quality.

UNIT-II

- Q3. Give achievements of quality and quality of design.
- Q4. Elaborate on the concept of consumers acceptance of product.

UNIT-III

- Q5. Give three basic aspects of quality control.
- Q6. What are the benefits of quality control?

UNIT-IV

- Q7. Explain different defects in fabric.
- Q8. Explain different defects that arise during stitching.

UNIT-V

- Q9. What is the importance of cost of quality in fabric?
- Q10. What are the demerits of developing poor quality fabric?

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