Roll No.							Total No. of Pages : 02

Total No. of Questions: 07

M.Sc.(Fashion Marketing Management) (2015 to 2017) (Sem.-2) PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS

Subject Code: MScFMM/GMT/PD-211 M.Code: 71482

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of THREE Sub-sections: Units-I, II & III.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Attempt any FOUR questions, ONE from each Sub-section and fourth from any sub-section.

SECTION - A

1. Answer briefly:

- a. Need
- b. Values
- c. Interaction
- d. Experience
- e. Development
- f. Beliefs
- g. Self-efficacy
- h. Attitude
- i. Individuality
- j. Emotions

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SECTION-B

UNIT-I

- 2. Every individual has a unique identity. Give your opinion.
- 3. Define Personality. Write its significance.

UNIT-II

- 4. Give the Maslow's hierarchy of needs.
- 5. Does interaction and experiences influence one's personality? How?

UNIT-III

- 6. How does career influence the personality of a person?
- 7. Discuss the role of positive attitude on changing one's personality.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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