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M.Sc.(Garment Manufacturing Technology) (2015 to 2017) (Sem.-3)

RESEARCH METHODOLOGY

Subject Code: M.Sc.GMT-310 M.Code: 72131

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. Attempt FIVE questions in all. Selecting atleast one question from each unit.
- 2. All questions carry equal marks.

UNIT- I

- 1. Define Research. Discuss the significance of research in business decision making in the present day world.
- 2. How will you identify business research problem? Discuss various sources of identifying a research problem.

UNIT-II

- 3. What is the Significance of Research Design? Discuss descriptive Research Design in detail.
- 4. Define sampling. What are various techniques of non probability sampling in research process?

UNIT-III

- 5. Describe measurement and scaling. Explain the process of developing a scale.
- 6. Explain the following:
 - a. Item analysis approach
 - b Cumulative scale

UNIT-IV

- 7. What are the phases of report writing? Explain them with the help of examples.
- 8. What type of techniques are used in interpretation and generalization of research results? Discuss.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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