Roll No. Total No. of Pages: 02

Total No. of Questions: 09

M.Sc.(HMCT) (2015 to 2017) (Sem.-1)
PRINCIPLES & PRACTICES OF MANAGEMENT

Subject Code: MSCHM-106 Paper ID: [C1206]

Time: 3 Hrs. Max. Marks: 60

### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students has to attempt any TWO questions.

### **SECTION-A**

## Q1. Define:

- a) Feedback
- b) Corporate social responsibility
- c) Operations research
- d) Strategic planning
- e) MBO
- f) Programmed decisions
- g) Delegation
- h) Management
- i) Closed system
- j) Product departmentalization

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# **SECTION-B**

- Q2. Describe the functions of a Manager.
- Q3. Suggest ways to avoid line-staff conflict in an organisation.
- Q4. Enumerate the hurdles in departmental coordination. How can a manager overcome them?
- Q5. Differentiate between Power and Authority of a manager.
- Q6. Explain SWOT analysis giving suitable examples.

### **SECTION-C**

- Q7. Describe McKinsey's 7-S Management framework using suitable diagrams and examples.
- Q8. What is the importance of Decision making in management? Explain techniques used in taking non- programmed decisions.
- Q9. Explain Concurrent Control giving suitable diagrams and examples.

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