

SECTION-B

- Q2. Describe the functions of a Manager.
- Q3. Suggest ways to avoid line-staff conflict in an organisation.
- Q4. Enumerate the hurdles in departmental coordination. How can a manager overcome them?
- Q5. Differentiate between Power and Authority of a manager.
- Q6. Explain SWOT analysis giving suitable examples.

SECTION-C

- Q7. Describe McKinsey's 7-S Management framework using suitable diagrams and examples.
- Q8. What is the importance of Decision making in management? Explain techniques used in taking non- programmed decisions.
- Q9. Explain Concurrent Control giving suitable diagrams and examples.