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Total No. of Pages : 01

Total No. of Questions : 06

M.Sc.(JAMC) (2015 to 2017) (Sem.-3)
PRINT MEDIA – II – REPORTING, DESK AND SPECIALISATION
Subject Code : MJAMC-303
M.Code : 21518

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries TWELVE marks.

1. Highlight the importance of media criticism.
2. “*New Media has given new life to free-lancing*”. Discuss.
3. What are photo features? Highlight their importance?
4. How should one guard against manipulation and bias in news?
5. What are the do’s and don’t’s of writing a personality profile?
6. Enumerate the characteristic features of financial story.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.