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MTTM (2018 Batch) (Sem.-1) COMPUTER APPLICATIONS IN TOURISM & HOSPITALITY INDUSTRY

Subject Code: MTTM-106-18 Paper ID: [75628]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q1 Write short notes on:

- a. Multi Media
- b. CRS
- c. Office Systems
- d. Word Processor
- e. MS Excel
- f. PowerPoint
- g. Electronic Highway
- h. Internet
- i. Intranet
- j. Information Storage

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SECTION-B

- Q2 Write a short note on operating systems.
- Q3 What is Artificial Intelligence and what is its role in Tourism?
- Q4 Explain what is a spread sheet and how does it help the tourism industry.
- Q5 Explain the role of MS office travel agency.
- Q6 What do you understand by MIS, how does it help the travel industry?

SECTION-C

- Q7 Explain in brief about any two programming languages of your choice.
- Q8 What do you understand by Micro Computer storage and how is it beneficial for Tourism Industry?
- Q9 Explain in detail about SPSS and its role in tourism Industry.

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