

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BA (JAMC) (Sem.-1)
INTRODUCTION TO JOURNALISM
Subject Code : BAJMC-101-18
M.Code : 75314
Date of Examination : 10-01-23

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. **Write briefly :**

- a) News
- b) Beat
- c) Column
- d) Credit Line
- e) UNI
- f) Nose for News
- g) Yellow Journalism
- h) Mask Head
- i) Middle
- j) AP

SECTION-B

2. How can Inverted pyramid is useful for a News Story ?
3. Discuss the importance of 5W 1H in News.
4. What are the principles of clear writing?
5. Write about the basic elements of News.
6. Define the following?

Penny Press

Tabloid Press

SECTION-C

7. What are the basic difference between Print, Electronics and Online journalism?
8. What is News? Discuss the meaning, definition and nature of News.
9. Briefly write about the ethics in Journalism.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.