

Roll No.

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Total No. of Questions : 09

BA (JAMC) (2018 Onwards) (Sem.-1)

INTRODUCTION TO JOURNALISM

Subject Code : BAJMC-101-18

M.Code : 75314

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Write briefly :

- Define News
- Embargo
- Balance and fairness in news
- Credit line
- Rudolf Flesch formula
- Tabloid
- 5W's and 1H
- Proximity as a news value
- Online journalism
- Meaning of Citizen Journalism

SECTION-B

2. Discuss the meaning and nature of news.
3. Differentiate between hard news and soft news with examples.
4. What are the basic components of a news story?
5. Write a note on yellow journalism. Is it still practiced in modern times?
6. Describe the advantages of inverted pyramid style of writing news.

SECTION-C

7. What are the principles of good writing?
8. Distinguish between print and electronic journalism.
9. Why is citizen journalism becoming popular in modern times?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.