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Total No. of Pages : 02

Total No. of Questions : 09

BA (JAMC) (2018 Batch) (Sem.-1)
INTRODUCTION TO JOURNALISM

Subject Code : BAJMC-101-18

M.Code : 75314

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- i. 5 W's and 1 H
- ii. Hard news
- iii. Embargo
- iv. Penny press
- v. Dateline
- vi. Proximity
- vii. Accountability
- viii. Concise
- ix. Archives
- x. Byline

SECTION-B

2. Explain the meaning and nature of news with suitable examples.
3. What are the basic components of a news story?
4. What is yellow journalism? Explain with examples.
5. Write the principles of news selection.
6. Differentiate between print and electronic journalism.

SECTION-C

7. Discuss in detail the concept of inverted pyramid in news writing with suitable examples.
8. Explain the need of ethics in journalism in present scenario.
9. Discuss the language of news and also explain the principles of clear writing skills.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.