

Roll No.

Total No. of Pages: 02

Total No. of Questions: 09

BBA (Sem. – 4)
ENTREPRENEURSHIP DEVELOPMENT
Subject Code: BBAGEC401-18
M Code: 77426
Date of Examination : 20-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : UNITS-I, II, III & IV. Each Sub-section contains TWO questions each, carrying TEN marks each.
3. Students have to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly:
 - a) Entrepreneurship.
 - b) Woman Entrepreneur.
 - c) What are entrepreneurial competencies?
 - d) Define technical analysis.
 - e) Micro enterprise.
 - f) Define innovation.
 - g) Define medium-scale industry.
 - h) Industrial cluster.
 - i) Start-ups.
 - j) Differentiate between incentive and subsidy.

SECTION-B

UNIT-I

2. Define the term entrepreneur. Explain the role performed by the entrepreneurs in the economic development of a country.
3. What are the barriers in the way of entrepreneurship?

UNIT-II

4. Explain creativity and business ideas in detail.
5. Discuss the role of MSME's in developing countries.

UNIT-III

6. Discuss various Entrepreneurial development programs.
7. Explain statutory board and industrial estates in detail.

UNIT-IV

8. What are the causes of industrial sickness?
9. Explain the role of SIDBI and commercial banks in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.