Roll No. Total No. of Pages : 02

Total No. of Questions: 09

# BHMCT (Sem.-4) TOURISM MANAGEMENT

Subject Code: BH-214 M.Code: 14550

Time: 3 Hrs. Max. Marks: 30

#### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
- 2. SECTION-B contains FIVE questions carrying  $2^{1}/_{2}$  (Two and Half) marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

## **SECTION-A**

### 1. Write short notes on:

- a) Inseparability
- b) Perishability
- c) Religious Tours
- d) Travel agency
- e) Itinerary
- f) Passport
- g) Typologies
- h) P.A.T.A
- i) Golden Triangle
- j) D.O.T

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## **SECTION-B**

- 2. What are the different sources of Domestic Tourism?
- 3. Write a note on Leisure Tourism.
- 4. Explain Importance of Railways in promoting Tourism.
- 5. Explain the role of Visa for International Tourists.
- 6. Write a note on Seasonal character of tourism.

## **SECTION-C**

- 7. Write a note on International Tourism.
- 8. Explain Economic benefits of Tourism.
- 9. What are the different kinds of goods and services for Tourists?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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