

SECTION-B

2. Explain the concept of economic theory.
3. Write a short note on sales promotion.
4. Describe the methods of cost control and cost reduction.
5. Discuss price and output decision under monopoly.
6. Differentiate between a public sector and private sector banks.

SECTION-C

7. Illustrate the nature and scope of managerial economics.
8. Describe cost output relationship with the help of a diagram.
9. Explain different pricing methods with examples.