Roll No.					Total No. of Pages: 0
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BRDM (2013 Batch) (Sem.-5)
RESEARCH METHODOLOGY

Subject Code: BRDM-504 M.Code: 72088

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Explain the following:

- a) Sampling Error
- b) Development Communication
- c) Non-Sampling Variability
- d) Leading Question
- e) Non Parametric Test
- f) Normal Distribution
- g) Data Saturation
- h) Confidence Interval
- i) Type 1 and Type 2 Errors
- j) APA Style of Bibliography

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SECTION-B

- Q2 Discuss the limitations of exploratory research design
- Q3 What are the qualities of a good questionnaire?
- Q4 Describe various sections of a research report.
- Q5 Discuss various parametric test for data analysis.
- Q6 How do you identify a research problem?

SECTION-C

- Q7 Define Research Design. Discuss various types of research design.
- Q8 What is sampling? Discuss probability techniques of sampling.
- Q9 What is qualitative research? Discuss various methods of data collection in qualitative research.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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