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Total No. of Pages : 02

Total No. of Questions : 21

B.Sc. (FD) (2018 Onwards) (Sem.-1)

ELEMENTS OF FASHION

Subject Code : BSFD-102-18

M.Code : 75265

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **FIFTEEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **THREE** Sub-sections : Units-I, II & III.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Students have to attempt any **ONE** question from each Sub-section.

SECTION-A

Write briefly :

1. Explain practical motives of consumer buying behaviour.
2. What are elements of design?
3. What are secondary colours?
4. What is Texture?
5. How godet is used?
6. Explain haute couture.
7. Name two necklines that were prominent in 90's.
8. Differentiate between trousers and jeans.
9. Explain briefly fashion accessories.
10. What is FAD?
11. Name any two international designers selling in India.

12. What are fasteners?
13. What are tucks?
14. Name two Indian designers who make western wear.
15. Name two elements of detailing.

SECTION-B

UNIT-I

16. What is fashion? How fashion and style are different?
17. Explain inspiration sources through elements of fashion.

UNIT-II

18. Draw Color Wheel. Explain primary and tertiary colors with example.
19. Differentiate between high street fashion and luxury fashion with examples.

UNIT-III

20. How international market influence fashion forecasting?
21. Who are fashion critics? What role they play in fashion world?

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.