Roll No.
Total No. of Pages : 02
Total No. of Questions : 09
B.Sc.(FT) (2012 \& Onwards) (Sem.-1)

ELEMENTS OF FASHION
Subject Code : BSFT-101
M.Code : 11057

Time : 3 Hrs.
Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

## SECTION-A

1. Write briefly/Fill in the blank :
a) Define Texture.
b) Describe haute couture.
c) What are secondary colors?
d) List of 5 International designers.
e) Market research in fashion.
f) What is style?
g) Define Silhouette.
h) What is pret-a-porter?
i) What are the elements of fashion?
j)
and $\qquad$ are examples of tertiary colors.

## SECTION-B

2. Define Fabric. Explain the difference between fabric and texture.
3. Describe 5 principles of design.
4. Define Fashion and its significance in everyday life.
5. Elaborate the concept of psychological association of colors
6. Describe the concept of seasons in fashion forecasting.

## SECTION-C

7. Explain the concept of fashion cycle with examples.
8. Describe 5 national designers in detail.
9. What is color? Explain its significance in fashion industry.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

