

**Roll No.**

[illegible]

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc.(MEFT) (Sem.-4)**  
**ELECTRONIC MEDIA TELEVISION**  
**Subject Code : BMEFT-210**  
**M.Code : 13523**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

- 1. Write briefly :**
- a) Doordarshan
  - b) News
  - c) Talk show
  - d) SITCOM
  - e) Soap
  - f) Layout
  - g) Equipment
  - h) Budgeting
  - i) Live-shows
  - j) Reality shows

## **SECTION-B**

2. List four objectives of Doordarshan.
3. Highlight the importance of television as a mass medium.
4. What are the elements of a TV script?
5. Why is field testing of a programme necessary?
6. Highlight the importance of television.

## **SECTION-C**

7. Discuss the role of television in society.
8. What are the dos and don'ts for writing news for television?
9. Discuss the different distribution methods of television programmes.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**