

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 18**

**B.Sc.(Agriculture) (2014 to 2018)(Sem.-5)**

## AGRICULTURE MARKETING, TRADE AND PRICES

**Subject Code : BSAG-504**

**M.Code : 74168**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

**Write short notes on :**

1. a) Define Agricultural Marketing.  
b) Define market.
2. What do you mean by Periodic Agricultural Market?
3. a) Distinguish between National and International market.  
b) Distinguish between wholesale and retail markets.
4. What is cooperative marketing?
5. What do you mean by MSP?
6. What is forward and backward market integration?
7. What is Future Trading?
8. What are the main objectives of EXIM policy in India?
9. What are the main functions of State Warehousing Corporations?
10. Define risk in marketing.

### **SECTION-B**

11. Explain how is place utility created to a product by its marketing?
12. Describe what is the relationship between marketable surplus and marketed surplus?
13. What are the methods to estimate marketing margins and costs?
14. What are the main reasons for high marketing cost in agriculture?
15. What is Agreement on Agriculture regarding domestic Support?

### **SECTION-C**

16. Describe what are various types of market intermediaries in agriculture?
17. Discuss the main objectives and functions of Food Corporation of India.
18. What is contract farming? What are its merits and demerits?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**