

Roll No.

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Total No. of Pages : 02

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B.Sc.(IT) (2014 Batch) (Sem.-5)
PRINCIPLES OF MANAGEMENT
Subject Code : BS-307
M.Code : 12527

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and a student has to attempt any **FOUR** questions.

SECTION-A

- 1. Explain the following terms :**
- Management- a science or an art? Elaborate.
 - Define the importance of planning.
 - What are the difficulties faced by business management in decision making?
 - Explain briefly the concept of span of management.
 - Difference between line and staff authority.
 - What are the merits of written communication?
 - Discuss the qualities of a successful leader.
 - Discuss the internal sources of recruitment.
 - Explain the concept of motivation.
 - Professional management vs. family management

SECTION-B

2. *“Failing in planning means planning to fail.”* Comment and justify.
3. *“Cooperation and coordination are the two sides of the same coin”*. Justify the statement with your opinion.
4. Discuss the concept of communication. Discuss the process of communication. Also elaborate the principles for an effective communication.
5. Define decision. Discuss the various types of decisions and also explain the steps in rationale decision making.
6. *“In modern organizations management is not optional”*. What do you think? Elaborate.
7. Differentiate between a leader and a manager. Describe the various leadership styles practiced in Indian organizations.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.