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Roll No.				Total No. of Pages : 02

Total No. of Questions: 09

B.Sc.(ATHM) (2013 to 2017) (Sem.-1) TOURISM PRODUCTS AND SERVICES PART-I

Subject Code: BTA-02 Paper ID: [C0532]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt ANY FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt ANY TWO questions.

SECTION-A

1. Explain briefly the following terms:

- a) Tangible goods.
- b) Attraction.
- c) Ancillary services.
- d) Home stay.
- e) Motel.
- f) Domestic airline.
- g) Deccan Odyssey.
- h) Indigo Airlines.
- i) Wildlife sanctuary.
- j) Mural paintings.

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SECTION-B

- 2. Define the term "*Amenities*" with suitable examples.
- 3. Write a note on Ranthambhore National Park.
- 4. Mention five "International five-star hotel chains" in India.
- 5. Write a note on "North Indian cuisines".
- 6. Write a note on "Land based adventure sports".

SECTION-C

- 7. What do you mean by "Tangible and Intangible products" with suitable examples?
- 8. Write a note on top ten hill stations in India.
- 9. Write a detailed note on various types of handicrafts in India.

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