Roll No. Total No. of Pages : 02
otal No. of Questions : 09
B.Sc.(ATHM) (2013 to 2017) (Sem3) DIMENSIONS OF INTERNATIONAL TOURISM Subject Code: BTA-11 M.Code: 70445
ime: 3 Hrs. Max. Marks: 60
NSTRUCTION TO CANDIDATES: 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each. 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions. 3. SECTION-C contains THREE questions carrying TEN marks each and students
have to attempt any TWO questions.
SECTION-A
1. Answer briefly:
a) Supply.
b) Transit visitor.
c) DGCA.
d) Trade show.
e) Tour operator.
f) WTM.
g) Destination.
h) Readymade tour package.
i) Attractions.
j) VISA.

SECTION-B

- 2. Explain the growth of international travel in India.
- 3. Explain the main functions of FHRAI.
- 4. Write a note on ITB Berlin.
- 5. Explain the aim, objective & functions of UNWTO.
- 6. Write a brief note on Star cruises.

SECTION-C

- 7. Explain the latest trends in world tourism.
- 8. Explain the main functions and departments of a travel agency.
- 9. Explain the role of 'Ministry of Tourism' in tourism development in India.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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