Roll No.	Total No. of Pages: 02
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B.Sc.(ATHM) (2013 to 2017) (Sem.-5) TOURISM POLICY IN INDIA

Subject Code: BTA-25 M.Code: 71801

Time: 3 Hrs. Max. Marks: 60

## **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt ANY FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt ANY TWO questions.

#### **SECTION-A**

# 1. Explain briefly the following terms:

- a) Policy.
- b) Management.
- c) Convention.
- d) PPP.
- e) Tourist circuit.
- f) Adventure tourism.
- g) Destination management company.
- h) Punjab Tourism.
- i) Accommodation.
- j) Marketing.

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## **SECTION-B**

- 2. Define the meaning and significance of tourism planning.
- 3. Explain the role of state in policy formulation.
- 4. Highlight the main points of National action plan, 1992.
- 5. Write a note on Warsaw convention.
- 6. Explain the role of Rajasthan Tourism development corporation in tourism development.

## **SECTION-C**

- 7. Explain rural tourism with suitable examples.
- 8. Write a detailed note on investment opportunities for tourism in India.
- 9. Write a detailed note on history of tourism in India.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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