

**Total No. of Questions : 09**

# TOURISM : CONCEPT, STATUS AND TRENDS

**Subject Code : BTTM-101-18**

**M.Code : 75417**

**Time : 3 Hrs.**

**Max. Marks : 60**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

**Q1. Answer the following :**

- a) Define Tourism
- b) Who is a Tourist?
- c) What do you understand by Tourism Product?
- d) Who is an Excursionist?
- e) What are Tourist Oriented Products?
- f) What was the theme of World Tourism Day in 2018?
- g) Expand UNWTO.
- h) What are BTE's?
- i) How many types of demand are there?
- j) Which Indian state tops in getting maximum number of Inbound Tourists?

### **SECTION-B**

- Q2. Discuss the various typologies of tourists.
- Q3. Discuss the characteristics of tourism products.
- Q4. Highlight the concept of tourism.
- Q5. Enlist five major roles played by UNWTO.
- Q6. What is Eco Tourism?

### **SECTION-C**

- Q7. Present a detailed differentiation between tourism products and other consumer products.
- Q8. Write an essay on historical development of tourism.
- Q9. Present a detailed overview of status of tourism industry in India.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**