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Total No. of Pages : 02

Total No. of Questions : 18

BTTM (2018 Batch) (Sem.-3)

TOURISM PRODUCT OF INDIA : CULTURAL HERITAGE

Subject Code : BTTM-306-18

M.Code : 76799

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

Answer briefly :

1. What are Indian ethos?
2. What are Intangible cultural heritage?
3. What are the tangible products?
4. Enlist the components of Indian culture.
5. What do you understand by grey tourism?
6. How many languages are recognized by Indian constitution?
7. Differentiate between traditions and laws.
8. How many UNESCO heritage sites are there in India?
9. Pendown the 10 famous monuments of North India.
10. Where is Meenakshi temple situated?

SECTION-B

11. What is the contribution of book in tourism promotion?
12. Unity in Diversity is the main element of Indian culture. Justify.
13. Write down a short note on famous heritage sites in South India?
14. Describe the role of religious buildings in tourism.
15. Detailed how world heritage sites helps in the development of tourism sector?

SECTION-C

16. Write a note on **any two** of following :
 - a. Stupas
 - b. Buddhist circuit in India
 - c. Hindu Char Dham
17. Write a note on folklores of India. How it can be used for promoting tourism in India?
18. Discuss the potential of wildlife tourism in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.